



QUALIPALOOZA 2025
JUNE 29 - JULY 1, 2025
SCOTTSDALE, AZ

PAST AGENDA

SUNDAY

MONDAY

TUESDAY

TIME ZONE: PST

SUNDAY - JUNE 29, 2025

8:00 AM

Information Desk

East Foyer Registration Desk

Preconference Workshop Registration Desk Hours: 8:00AM - 1:30PM

*Additional Registration Required to attend workshops

5:00 PM

Main Conference Registration Desk Hours: 1:30PM - 5:00PM

9:00 AM

Workshop A: Quality Data Evolution: Best Practices in a Time of Change

Salon H

*Additional Registration Required

- The quality data landscape will look quite different in 2030. Learn about what will change, what will stay the same, and what you need to do to ensure your quality program stays successful.
 - Recap the last 5 years of STARS and HEDIS
 - Identify the knowns and unknowns of the next 5 years – FHIR, HEDIS digital quality evolution, and more
 - Identify the milestones your plan needs to meet
 - Learn how to ensure your organization has a solid data foundation for now and the future

Liz Carr, VP of Product Delivery & Customer Experience

Ingenia

Vandna Bhrany, Principal

8BAdvisors

12:30 PM

There will be the letter A on your badge if you are registered for this program. A refreshment break is included.

9:00 AM

Workshop B: Operational Improvements to Boost HEDIS Scores in the Age of ECDS

Salon I

*Additional Registration Required

In this age of ECDS reporting, with the increased reliance on clinical digital data sources, HEDIS scores are boosted when the following are optimized at your plan:

- HEDIS data governance
- Annual HEDIS project governance
- HEDIS supplemental data management
- HEDIS audit management
- Interdisciplinary HEDIS approach

Katharine Iskrant, Practice Leader

Healthy People

Rhonda Farrar, Clinical HEDIS Supervisor

Healthy People, Inc.

Julianne Eckert RN BSN, CCM, CMCN, ACMP, Senior Director, Clinical Quality Programs

Clover Health

Mary A. Goble, MSN, RN, Director Clinical Quality and Performance Improvement

Capital Health Plan

There will be the letter B on your badge if you are registered for this program. A refreshment break is included.

12:30 PM

12:30 PM

Networking Lunch for Preconference Workshop Attendees Only

1:30 PM

Lunch is only available for workshop attendees. You must be pre-registered to attend the preconference workshops and networking lunch.

1:30 PM

Workshop C: Stars Math and Strategy: Work Smarter, Not Harder

Salon H

*Additional Registration Required

- Build a strong foundation of Stars knowledge and recognize that true success lies far beyond the basics. This session dives into both foundational measures and broader performance levers unique to Stars that can dramatically impact your overall rating, potentially adding or subtracting dozens of points from your Stars score.
- Explore high-impact performance levers including the 5-weighted Quality Improvement (QI) measures and the upcoming Excellent Health Outcomes for All (EHO4All), fka HEI. Learn how these components interact to shape plan performance and member outcomes.
- Gain insights into key CMS regulatory and legislative updates and their impacts on quality measurement and Star Ratings. Understand how evolving federal priorities and rulemaking may influence plan strategy and compliance moving forward, as well as how this fits in with current legal challenges to Star Ratings.
- Deepen your understanding of the CAHPS and HOS domains, including how and where to access data needed to inform key strategies.
- Take advantage of best-practice strategies that span multiple domains, and examine innovative, real-world examples you can apply immediately within your organization.

- Participants will receive a customized, contract-specific workbook that evaluates both basic and advanced Stars applications and helps translate workshop concepts into actionable next steps tailored to your plan.

Nate Lucena, President, Managing Director
RWC

Rex Wallace, CEO
RWC

Mick Twomey, Chief Executive Officer
Hyperlift, a Press Ganey Company

Josh Renken, President
Hyperlift, a Press Ganey Company

Jessica Assefa, Partner, Strategic Consulting
Press Ganey

There will be the letter C on your badge if you are registered for this program. A refreshment break is included.

5:00 PM

1:30 PM

Workshop D: Prepare a Winning HEDIS Strategy for Today and Tomorrow

Salon I

***Additional Registration Required**

- Learn how to overcome HEDIS hybrid lift loss now that the hybrid method is being retired by MY 2029
- Learn how to leverage digital clinical data sources, case management data, HRA data, and cross-cutting measure-specific exclusion data mining
- Discover how to be successful on the current and future ECDS measures
- Review improvement strategies for HEDIS measures

Katharine Iskrant, Practice Leader
Healthy People

Rhonda Farrar, Clinical HEDIS Supervisor
Healthy People, Inc.

Julianne Eckert RN BSN, CCM, CMCN, ACMP, Senior Director, Clinical Quality Programs
Clover Health

Mary A. Goble, MSN, RN, Director Clinical Quality and Performance Improvement
Capital Health Plan

There will be the letter D on your badge if you are registered for this program. A refreshment break is included.

5:00 PM

3:00 PM

Networking Break for Preconference Workshop Attendees Only

3:15 PM

5:00 PM

Welcome Cocktail Reception (All Conference Attendees Invited)

Palomino Ballroom

6:00 PM

Join us for drinks, hors d'oeuvres, and face-to-face networking with peers.

MONDAY - JUNE 30, 2025

8:00 AM

Information Desk Open

4:00 PM

East Foyer Registration Desk

7:45 AM

Exhibit Hall Open

6:00 PM

Palomino Ballroom

7:45 AM

Networking Breakfast

8:45 AM

Palomino Ballroom

8:45 AM

Welcome Remarks

9:00 AM

Salon GF

Chairperson:
Reva Sheehan, Sr. Director of Customer Insights
mPulse

9:00 AM

Keynote: Harnessing Resilience as Your Superpower

10:00 AM

Salon GF

What if you could build resilience as a renewable fuel, and it had nothing to do with bouncing back or getting on with it? Join Dr. Denniston for an eye-opening hour that will leave you armed with secret tools to stave off burnout and amplify energy even during the most stressful times.

You will learn how to:

- Guard your energy for ultimate influence
- Use curiosity and a growth mindset as secret weapons
- Cultivate courage and grit to make you bendier
- Mine for joy to build leverage in chaos
- Discover your resilience-building true north

Heather Denniston, DC, CCWP

WELLFIT and FED

10:00 AM

Regulatory Update 2025: What’s New and Now—and What’s on the Horizon

Salon GF

- Unpack the latest finalized and proposed HEDIS and Stars program changes as well as the implications for health plans
- Turn regulatory requirements into opportunities to address care caps, improve member experience, and reduce disparities
- Recognize the financial implications of upcoming changes and how to optimize quality improvement dollars

Mike Leiper, Director, Performance & Risk Management, Government Quality

Highmark

Jason Montrie, Executive Vice President

NationsBenefits

10:50 AM

10:50 AM

Networking Break

11:10 AM

Palomino Ballroom

11:10 AM

What if, Not Again, Uh Oh, and Now What: Quality Improvement Unscripted

Salon GF

Join us for an interactive session to discuss what’s keeping you up at night, what you can do about it, and who to connect with for help (when you’re ready).

Jenn Kerfoot, Chief Strategy & Growth Officer

DUOS

Daniel Weaver, SVP Stars and Quality

Zing Health

12:00 PM

12:00 PM

Networking Lunch

1:00 PM

Palomino Ballroom

Concurrent Sessions 1:00 PM - 1:15 PM

Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - mPulse

Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - New Vision Healthcare Solutions

Track Chairs:

1:00 PM

Track A

Tools & Tech Spotlight

Salon GF

Leading service providers will showcase their offerings in a quick-pitch setting. Evaluate the latest and greatest tech tools to bring back to your organization.

1:15 PM

Adam Simmen, Sr Vice President, Sales and Growth
Everly Health Solutions

1:15 PM

Misty Milby, VP Clinical Business Development
Everly Health Solutions

1:00 PM

Track B
Tools & Tech Spotlight

Salon I

Leading service providers will showcase their offerings in a quick-pitch setting. Evaluate the latest and greatest tech tools to bring back to your organization.

Chandra Y. Osborn PhD, MPH, Chief Experience Officer
AdhereHealth

1:15 PM

Concurrent Sessions 1:15 PM - 2:05 PM

- Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - mPulse
- Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - New Vision Healthcare Solutions

Track Chairs:

1:15 PM

Track A
Herding CAHPS: Controlling What You Can—and the Art of Strategic Letting Go

Salon GF

- Understand the questions and concerns about CAHPS reliability and measurement that have come to the forefront due to recent lawsuits
- Dig into strategies for factors you can control and gain recommendations for mitigating those you can't
- Learn how to help influence the future measurement of member experience

Savannah Gonsalves, RN, MHA, Director of Quality
Hometown Health

Keileigh Brown, Quality Analyst
Hometown Health

Rex Wallace, CEO
RWC

2:05 PM

1:15 PM

Track B
Innovate to Elevate: Engaging D-SNP Members Through Technology

Salon I

- Learn how quality pressures are reshaping D-SNP strategies
- Explore innovative approaches to overcoming engagement challenges
- Discuss actionable recommendations for strengthening D-SNP programs amid industry shifts

Maria Cole, Pharmacy Director, Arizona Markets
Centene

Jessica Muratore, Principal
Muratore Advisory Services

2:05 PM

Matthew Loper, CEO and Co-Founder
Wellth

2:05 PM

Transition Break

2:10 PM

Concurrent Sessions 2:10 PM - 2:55 PM

- Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - mPulse
- Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - New Vision Healthcare Solutions

Track Chairs:

2:10 PM

Track A

Success in Turbulent Times: Delivering High Quality Care Despite Significant Headwinds

Salon GF

- Sit Down and Buckle Up—The value of data informed strategies when things get rough
- From the cockpit—Leverage real-time data to make meaningful corrections; review patient segmentation strategies to improve performance and reduce abrasion
- Prepare for landing—Data strategies for a complete and accurate HEDIS submission

Rebecca Fitch, MD
Permanente Medicine

Gerardo Hernandez Diaz, Senior Director, Quality Improvement
Permanente Medicine

Stephen Winn, Managing Director, Government Programs
Permanente Medicine

2:55 PM

2:10 PM

Track B

Case Study: Finding Success in the Transition to Digital

Salon I

- Describe the end-to-end process of utilizing digital data sources (e.g., supplemental data, ECDS)
- Explore electronic supplemental HEDIS data sources to prepare for the migration to digital quality
- Describe how to action measure results from your HEDIS engine and consider strategies for gap closure through rolling 12 vs prospective year to date

Bert Rico, Director, QI and Clinical Analytics
Baylor Scott & White Health Plan
Fractional Chief Data Officer, Domlytics

Brandy Lanns, MBA, CPHQ, PMP, CTT, Director of Quality Improvement
Baylor Scott & White Health Plan

Courtney E. Breece, AVP, Product
Inovalon

2:55 PM

Tools & Tech Spotlight

2:55 PM - 3:10 PM

Track Chairs:

2:55 PM

Track A

Tools & Tech Spotlight

Salon GF

Leading service providers will showcase their offerings in a quick-pitch setting. Evaluate the latest and greatest tech tools to bring back to your organization.

Amanda Rees, Co-founder and CEO

Bold

3:10 PM

2:55 PM

Track B

Tools & Tech Spotlight

Salon I

Leading service providers will showcase their offerings in a quick-pitch setting. Evaluate the latest and greatest tech tools to bring back to your organization.

Christian Trygstad, VP Product

Biomedix

3:10 PM

3:10 PM

Networking Break

3:30 PM

Concurrent Sessions

3:30 PM - 4:15 PM

Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - **mPulse**

Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - **New Vision Healthcare Solutions**

Track Chairs:

3:30 PM

Track A

Panel: Leveraging Cutting-Edge AI in Quality Improvement

Salon GF

- Discuss different use cases for AI in quality improvement, from improved efficiency to closing care gaps and beyond
- Explore innovative opportunities for improving member engagement and experience through AI
- Consider where AI is headed, what capabilities are on the immediate horizon, and how AI can support providers and the transition to value-based care

Moderator:
Vandna Bhrany, Principal
8BAdvisors

Panelists:
Beau Munoz, MD
Independent Healthcare Technologist

Asaf Kleinbort, CEO & Co-Founder
MedOrion

Jake Mead, CEO
Impact Sales Partners

4:15 PM

3:30 PM

Track B

Engage, Retain, Thrive: Enhance Member Satisfaction and Retention with Smart Outreach

Salon I

- Boost CAHPS & retention—Improve access, customer service, and care coordination to enhance satisfaction
- Use targeted engagement—Employ segmentation to close care gaps and improve STARS & CAHPS scores
- Practice data-driven outreach—Leverage feedback, faster receipt of data and analytics to drive preventive care and adherence

Amy Blackledge, Director of Clinical Quality Management
Blue Cross of Idaho

Jamee Liwag Sunga, Director of Product
Bloom

4:15 PM

4:15 PM

Roundtable Discussions

Salon GF

Participate in a facilitated roundtable discussion and deep dive with peers on timely topics in the industry.

Roundtable 1: Improving Quality in Younger Populations

Amy Blackledge, Director of Clinical Quality Management
Blue Cross of Idaho

Roundtable 2: Equity, Equality & Quality

Ekaette Joseph Isang MD, MBA, MPH, CPHQ, Principal Consultant
Ritebridge

Roundtable 3: Offsetting HEDIS Hybrid Loss Given Retiring Hybrid Measures

Rhonda Farrar, Clinical HEDIS Supervisor
Healthy People, Inc.

Roundtable 4: Breaking Down Silos to Maximize Risk and Stars

Ryan Dodson, Chief Operating Officer/Co-Founder
New Vision Healthcare Solutions

Roundtable 5: Partnering with CBOs to Close Care Gaps

Sujata Bajaj, Chief Technology Officer
Yuvo Health

Roundtable 6: Optimizing Payer-Provider Value-Based Contracting

Paige Caprara, Quality Improvement Consultant
RWC

Roundtable 7: Maximizing Member Outreach to Improve Quality Outcomes

Jessica Columbus, LVN, CCS-P, CRC, CPHQ, VP, Value Based Care Operations
Apex Health Solutions

Melissa Duke, Executive Director, Stars Strategy
Banner Medicare Advantage

Roundtable 8: Beyond Compliance: Powering Enterprise-Wide Transformation through Digital Quality Measurement

Daniela Simpson, Sr Consultant
Wakely

Roundtable 9: Clinical Data Acquisition & How to Improve Data Quality, Automation, and Efficiency

Amy L. Reilly MS, OTR/L, CCM, CPC, Director, Health Plan Quality – HEDIS | Health Plan Clinical Quality
Highmark Western and Northeastern New York

Roundtable 10: AI Use in Health Plans: Workplans, Stars, Provider Reports, and More

Violet Jones, BSN, RN, CCM, Government Market Solutions, Medicare
Blue Cross and Blue Shield Association

Networking Cocktail Reception

Palomino Ballroom

Join us for drinks, hors d'oeuvres, and face-to-face networking with peers.

TUESDAY - JULY 1, 2025

Networking Breakfast

Palomino Ballroom

Exhibit Hall Open

Palomino Ballroom

Information Desk Open

East Foyer Registration Desk

Welcome Remarks

Salon GF

Chairperson:
Reva Sheehan, Sr. Director of Customer Insights
mPulse

HEDIS ECDS Measures & the Move to Digital Quality Measurement

Salon GF

- Learn what you can do to successfully prepare for the transition to fully digital HEDIS reporting by MY 2030
- Discuss Electronic Clinical Data Systems (ECDS) reporting as the segue to digital measure reporting
- Prepare for the loss of the hybrid option on all currently hybrid measures by MY 2029
- Learn about key ECDS reporting solutions including digital data feed acquisition and optimization, provider portals, NLP chart abstraction, and plan case management approaches
- Discover how to boost ECDS performance rates on depression and social need screening and follow-up measures, which require coding not easily obtained from today's medical group

EHRs

- Understand and prepare for the future ECDS measures that require new types of digital data to report accurately

Mary A. Goble, MSN, RN, Director Clinical Quality and Performance Improvement
Capital Health Plan

Katharine Iskrant, Practice Leader
Healthy People

Rhonda Farrar, Clinical HEDIS Supervisor
Healthy People, Inc.

9:00 AM

9:00 AM

Risky Business: Quality Litigation and Risk Areas for MA Plans and Provider Groups

Salon GF

- Hear about developments in various FCA litigations, OIG audits, and other regulatory activities, with an emphasis on the activities and fact patterns that DOJ and various courts have found rise to the level of plausible False Claims Act violations
- Understand the risks and compliance implications of specific retrospective chart review methods, such as chart “refreshing” and “coding parties,” enabling providers and MAOs to make informed decisions and avoid potential pitfalls
- Stay informed on where the future of fraud enforcement in the MA industry appears to be heading, including predictions on enforcement concerning risk adjustment, kickbacks, and star ratings

Hallie Noecker, Partner
Whistleblower Partners LLP

Max Voldman, Partner
Whistleblower Partners LLP

9:50 AM

9:50 AM

Transition Break

9:55 AM

Concurrent Sessions 9:55 AM - 10:40 AM

Track A - Chairperson: Reva Sheehan, Sr. Director of Customer Insights - **mPulse**

Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - **New Vision Healthcare Solutions**

Track Chairs:

9:55 AM

Track A

The Propensity to Act—Driving Equitable & Personalized Care

Salon GF

- Discuss how health plans are leveraging predictive analytics to identify members at risk and tailor interventions
- Recognize the role of propensity modeling in prioritizing outreach and allocating resources more effectively
- Explore strategies to close care gaps by anticipating member needs—before they escalate
- Balance technology and human touch to ensure equitable, personalized care across diverse populations

Candice Williams, MBA, BSN, RN, Vice President of Clinical & Quality
Rebellis Group

10:40 AM

Melissa May, PhD
Independent Consultant

9:55 AM

Track B

Case Study: Leveraging Data to Drive Engagement

Salon I

- Explore the future of at-home care delivery and discover why the at-home healthcare market is projected to surge
- Learn how innovative collaboration using data can drive improvements in engagement and screening outcomes across diverse member populations
- Walk away with proven strategies and key takeaways, hearing firsthand from Johns Hopkins Health Plans on lessons learned, impactful workflows, and how data-driven, in-home solutions are reshaping care delivery

Leigh Elko, MS, LSSGB, PMP, RRT, Senior Program Manager, HEDIS Initiatives, Office of Quality & Transformation

Johns Hopkins Health Plans

Chelsea Nantau, Account Executive
LetsGetChecked

10:40 AM

10:40 AM

Networking Break

11:00 AM

Palomino Ballroom

Concurrent Sessions 11:00 AM - 11:15 AM

Track A - Chairperson: Reva Sheehan, Sr. Director of Customer Insights - **mPulse**

Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - **New Vision Healthcare Solutions**

Track Chairs:

11:00 AM

Track A

Tools & Tech Spotlight

Salon GF

Leading service providers will showcase their offerings in a quick-pitch setting. Evaluate the latest and greatest tech tools to bring back to your organization.

Shital Daftari, Founder and CEO
SNT Biotech

Ninad Daftari, Head of Operations
SNT Biotech

11:15 AM

11:00 AM

Track B

Tools & Tech Spotlight

Salon I

Leading service providers will showcase their offerings in a quick-pitch setting. Evaluate the latest and greatest tech tools to bring back to your organization.

Close More Gaps in Care with Quest

Jack Dainton, Director, Business Development for Payer Data and Solutions

Quest Diagnostics

11:15 AM

Concurrent Sessions 11:15 AM - 12:00 PM

Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - mPulse

Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - New Vision Healthcare Solutions

Track Chairs:

11:15 AM

Track A

Elevating Member Experience to Drive Star Ratings: Engagement Strategies that Deliver Results

Salon GF

- Improve member experience with a range of service delivery options to meet members where they are
- Personalize outreach that resonates, from leveraging data and empathy to building trust, increasing engagement, and improving CAHPS and other member-reported outcomes
- Break down silos to strengthen quality and experience alignment, integrating quality, risk, and member experience teams to close gaps, improve responsiveness, and achieve CMS excellence.

John Criswell, Founder, CEO & Chairman

Porter

Charline Marcelle, Manager, Quality & Accreditation, Government Programs

CareFirst BlueCross BlueShield

Melissa Duke, Executive Director, Stars Strategy

Banner Medicare Advantage

12:00 PM

11:15 AM

Track B

Leading Quality Through Data

Salon I

- Discuss best practices for leveraging a data analytics platform to drive quality initiatives across multidisciplinary teams
- Discuss the importance of using unified data in providing comprehensive care, improving outreach efforts, and reducing health disparities

Janelle Kistler, Assistant Director of Managed Care

Integrated Health Partners (IHP)

Kristine Sitson, MPH, Sr. Data Healthcare Analyst

Integrated Health Partners (IHP)

James Schultz, MD, CMO

Neighborhood Healthcare

12:00 PM

12:00 PM

1:00 PM

Networking Lunch

Palomino Ballroom

Concurrent Sessions 1:00 PM - 1:45 PM

- Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - **mPulse**
- Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - **New Vision Healthcare Solutions**

Track Chairs:

1:00 PM

1:45 PM

Track A

Doing More with Less: Our Path to the Five Stars

Salon GF

- Review successful strategies to integrate Stars Ratings into your company culture by developing targeted campaigns
- Optimize your monitoring strategy by proactively identifying your strengths and challenges and adjusting as needed to reach your goals.
- Explore effective tactics to engage healthcare providers in working together with the plan and understanding the importance of promoting quality improvement

Moraima Rios Gonzalez, Medicare STARS Program Director

MCS

1:00 PM

1:45 PM

Track B

Advancing Health Equity: Driving Quality Care and Positive Patient Outcomes

Salon I

- Consider data-driven strategies to identify and address health disparities in preventive care and chronic disease management
- Explore collaborative models engaging interdisciplinary teams to enhance patient experience and minimize provider abrasion
- Discover real-world outcomes: measurable improvements in HEDIS, CMS data measures, and Star ratings
- Gain practical insights on adapting equity-focused frameworks to evolving regulatory requirements and healthcare shifts
- Take away strategies for synchronizing quality programs, aligning initiatives, and fostering inclusivity to drive positive patient outcomes

Crystal Redfern, MS, MBA, CPHQ, Senior Director of Clinical Improvement

Novant Health Medical Group

Sarah Hreyo, MAS, CPHQ, Clinical Excellence Performance Manager

Novant Health Medical Group

1:45 PM

1:50 PM

Transition Break

Concurrent Sessions 1:50 PM - 2:35 PM

Track A- Chairperson: Reva Sheehan, Sr. Director of Customer Insights - **mPulse**

Track B - Chairperson: Ryan Dodson, Chief Operating Officer/Co-Founder - **New Vision Healthcare Solutions**

Track Chairs:

1:50 PM	Track A Special Needs Plan Measures: The Yellow Brick Road to SNP Star Ratings Salon GF • Learn about the critical components of the SNP Star Measures • Leverage HRA data and insights to improve clinical quality and care management • Understand the importance and impact of the Transitions of Care measures and how to drive improvement • Explore techniques to drive internal engagement and cross functional collaboration for HRA success • Develop a path through clinical, operations and member engagement to 5 Star SNP measures Tina Dueringer, BSN, RN, CCM, PCC, CEO, Principal Advisor Dueringer Advisors, Inc Ana Handshuh, CHC, Principal CAT5 Strategies Michelle Zilisch, Senior Director - Product Innovacer
2:35 PM	
1:50 PM	Track B Oversampling: Your Questions Answered Salon I • Discuss the concept of survey oversampling: What is it and how it fits into Star Ratings • Learn when to oversample and identify potential performance impacts • Review oversample outcomes and support adjustments to your oversample strategy moving forward Heidi Salerno, Member Experience Consultant Rex Wallace Consulting Ryan Bernstein, Consultant Rex Wallace Consulting Savannah Gonsalves, RN, MHA, Director of Quality Hometown Health
2:35 PM	

2:35 PM

Be Heard: Advocacy Essentials for Shaping the Quality Measures of Tomorrow

Salon GF

With the quality space becoming fertile terrain for policy and advocacy work, learn how to move beyond doing the work assigned to helping shape the quality regulatory landscape for the betterment of tomorrow.

Ryan Bernstein, Consultant

Rex Wallace Consulting

Daniel Weaver, SVP Stars and Quality

Zing Health

Violet Jones BSN, RN, CCM, Government Market Solutions, Medicare

Blue Cross and Blue Shield Association

3:20 PM

3:20 PM

Closing Remarks

Salon GF

Chairperson:

Reva Sheehan, Sr. Director of Customer Insights

mPulse

3:30 PM

CONTACT US

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Charlotte, NC 28277

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